***Note: Please print and sign this form and return a scanned PDF or image.***

BRAND REGISTRY AUTHORIZATION

By signing this form, you confirm that:

1. You authorize the “Brand Manager” identified below to manage your brand on Amazon through Amazon’s Brand Registry.
2. You have the ownership rights to give the authority described in (i) above.

If you feel, at any time, that the identified Brand Manager should no longer manage your brand through Amazon’s Brand Registry, contact [brand-registry-service@amazon.com](mailto:brand-registry-service@amazon.com) to revoke the Brand Manager’s authorization.

**Note that:**

* By granting Brand Registry authority to an Amazon seller, you are giving that seller greater control, compared to other sellers, over the Amazon detail page attributes (e.g. titles, descriptions and images) for products under your brand.
* Brand Registry enrollment or authorization does not prohibit other sellers from selling the registered products on Amazon.
* Brand Registry authorization is an agreement solely between you and the seller you authorize. Amazon does not vouch for the suitability of the authorized seller or any actions taken (or not taken) by the authorized seller. You acknowledge that Amazon has no responsibility or liability for any actions or inactions by the authorized seller.
* Amazon in its sole discretion may at any time, cancel or modify (a) the Brand Registry or (b) any seller’s Brand Registry authorization.

AUTHORIZED BRAND REGISTRY MANAGER: [Name of Seller Authorized to Manage Brand] BRAND NAME(S): [Brand Name]

BRAND OWNER: [Company name]

BRAND OWNER CONTACT INFORMATION: [Name of manufacturer/brand owner contact person]

[Title of manufacturer/brand owner contact person] [Detailed contact information]

BRAND OWNER SIGNATURE:

Date: